



Irish Life

NEW YEAR SALE

**Start a Life Cover
plan and get
€50 cash back
or more!***

**Closing
02 March
2012!**

Start a new Life Cover plan and get your first two months[†] payments back!

We all need to protect what's important to us. With a Life Cover plan you can relax knowing your family could be looked after in the future. So, Irish Life would like to give you a helping hand to get you started. Apply to Irish Life for any new Life Cover plan before 02 March 2012. Then start the plan on or before 27 April 2012, pay into your plan for two months and you will get your first two months payments back. This offer is available from 16 January 2012.

† How the cash back offer works

We will pay you two month's payments back with a minimum cash back payment of €50 and a maximum of €1,000.

So if for example your monthly payments are €550, after your second monthly payment is made, we'll give you €1,000 cash back. And, even if your monthly payments are €15, after your second payment is made, we'll still give you back €50! Once you make your second plan payment, we'll issue your cash back within 60 working days of this payment.

***To avail of this offer**

This offer is open to all new Life Cover applications received between 16 January 2012 and 02 March 2012 inclusive. It's limited to one plan per person and one cash back payment on each plan. When you have paid your first two months payments into your plan on time, you will get your two months cash back.

This offer is only available if:

- your application is received between 16 January and 02 March 2012 inclusive.
- your plan is accepted and starts by 27 April 2012.
- you have not cancelled an existing Life Cover plan with Irish Life in order to apply for this offer.

Remember, you must keep up your payments to stay on cover. Acceptance and terms and conditions apply.

For full terms and conditions visit www.irishlife.ie/cashback.



**Start a Life Cover plan and
get two months payments
back in cash.***

**Talk to your financial
adviser today to avail of
this limited offer.**

Irish Life Assurance plc is regulated by the Central Bank
of Ireland.