**Family Protection 1**

**Have you fully protected your family?**

Dear ${subscriber.field('name.firstName')!'Customer'}

<Insert Broker own intro>

Over the last few weeks, many clients have gotten in touch with us to talk about the protection they have in place for their family.

Taking stock in times like this is no harm! Most of us know that we need to protect ourselves and our families against the financial hardship that could be caused by an illness or death in the family. However, the many types of protection, and all the options available, can be very confusing and complicated.

I am reaching out to let you know that I would be more than happy to arrange a video call to answer any questions you might have, and to talk through what we can do, in order to get your family protected in a way that makes sense for you.

<Insert Broker own Call To Action>

**Or suggested**: I will give you a call over the next couple of days to see if you have any questions or to arrange a financial review by video conference.

Yours sincerely

Joe Broker