**Income Protection**

**How important is your income?**

Dear ${subscriber.field('name.firstName')!'Customer'}

<Insert Broker own intro>

Now, more than ever, we are aware of the important role that our income plays in our lives and what it could mean for us if our salary didn’t arrive in our account each month.

Have you ever considered what sort of income you would have if you became ill or had an accident that prevented you from working?

The good news is, income protection is actually quite cost effective when you consider the tax relief available.

If this is something that you think is worth exploring for yourself, then there is no time like the present to put a plan in place to make sure you protect your income into the future.

<Insert Broker own Call To Action>

**Or suggested**: I will give you a call over the next couple of days to see if you have any questions or to arrange a financial review by video conference.

<Insert Broker own CTA>

Yours sincerely

Joe Broker